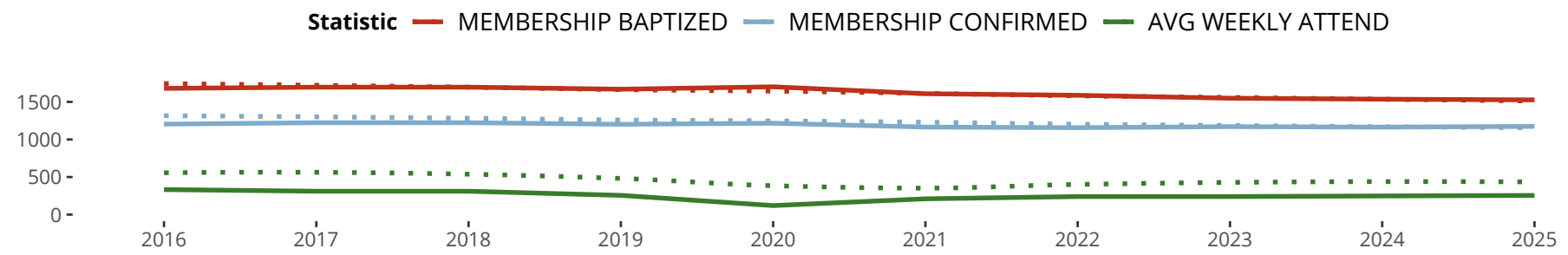
Statistical Profile for: *Good Shepherd Lutheran Church*

Appleton, WI | North Wisconsin District | Last Reporting Year: 2025

**Based on annual statistics reported by the congregation.*

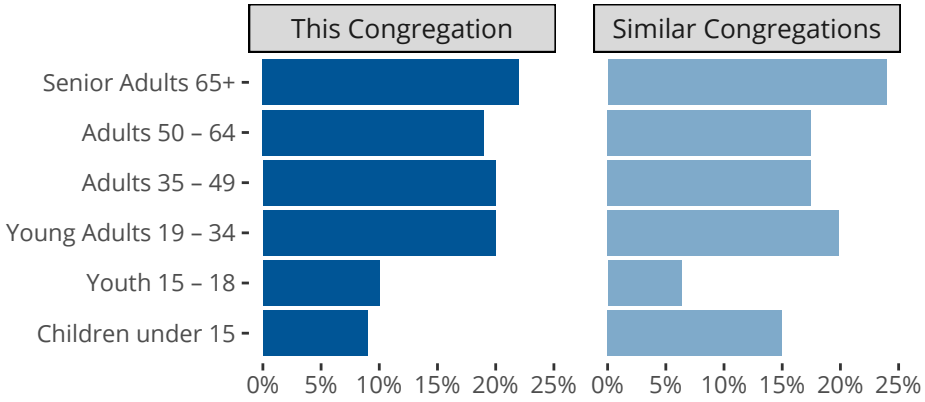
Ten Year Trends for the Congregation in Membership and Attendance



	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
B	1680	1696	1696	1669	1701	1609	1588	1549	1536	1527
C	1204	1223	1223	1202	1216	1165	1157	1171	1164	1174
A	333	311	311	256	120	210	240	240	248	255

The dotted lines represent the average statistics of congregations with similar Confirmed Membership today.

Comparing Age Demographics of Members



Attendance and Annual Gains

	Congregation	Similar
Attendance		
Weekly Average	255	433
Weekly Visitors	5	40
Percent Visitors	2.0%	8.4%
Gains		
Child Baptisms	7	18
Junior Confirmations	11	12
Adult Confirmations	0	11

Similar congregations are other LCMS congregations with similar Confirmed Membership to this congregation.

Statistical Profile for: ***Good Shepherd Lutheran Church***

Appleton, WI | North Wisconsin District | Last Reporting Year: 2025

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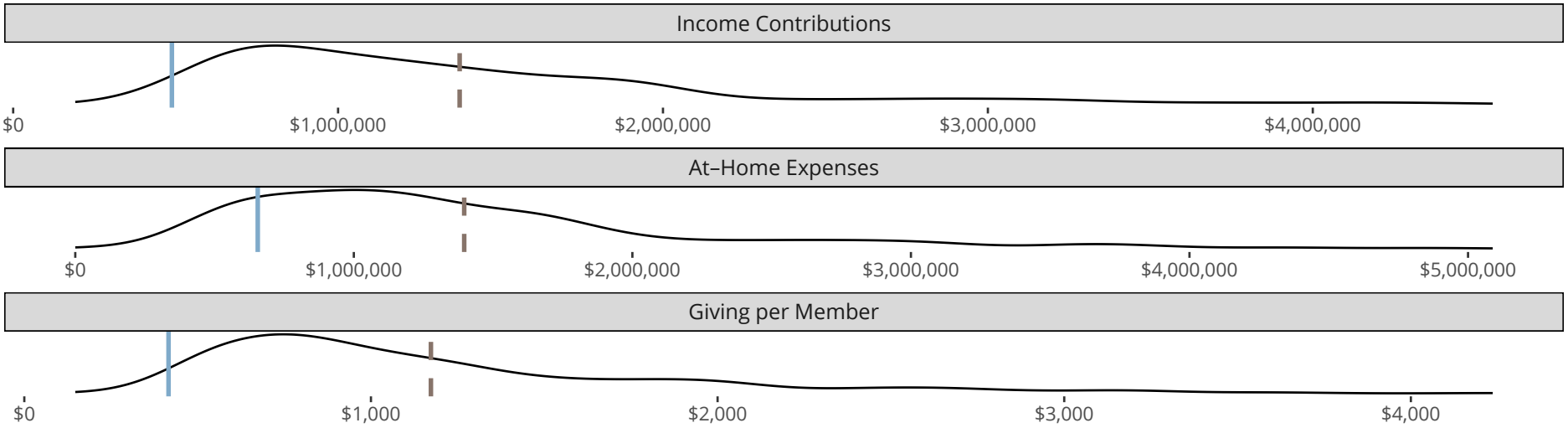
Financial Comparison with Similar Size Congregations



The curve represents the distribution of congregations with similar Confirmed Membership.
The solid blue line represents the value of this congregation's current statistic.
The dashed gray line represents the average value among similar congregations.

Statistical Comparison With District and Synod

People	Value	Percentile District	Percentile Synod
Baptized Membership	1,527	96%	98%
Confirmed Membership	1,174	96%	98%
Worship Attendance	255	90%	93%
Attendance : Baptized Ratio	17%	11%	5%

Financials	Value	Percentile District	Percentile Synod
Contributions	$488,486	85%	81%
Contribs per Cnf. Member	$416	15%	6%
At-Home Expenses	$655,115	87%	83%
Expenses per Bpt. Member	$429	26%	10%

Percentile is the congregation's rank as a percentage of the whole (e.g. 50% would be the middle ranking and 99% would be the highest).

If any data on this report is missing, it most likely means the data was not reported for the given year.