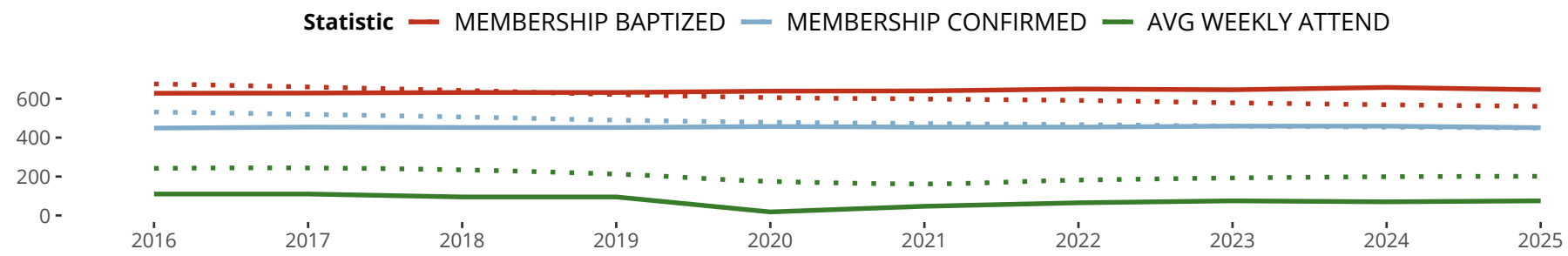
Statistical Profile for: *Zion Lutheran Church*

Ashland, WI | North Wisconsin District | Last Reporting Year: 2025

**Based on annual statistics reported by the congregation.*

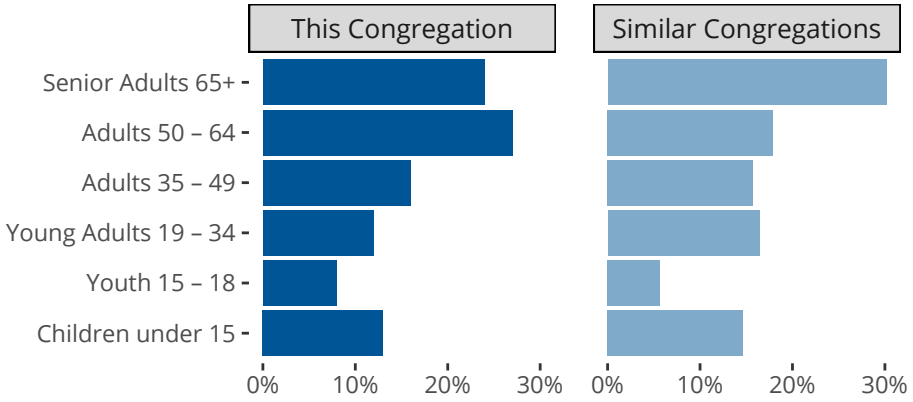
Ten Year Trends for the Congregation in Membership and Attendance



	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
B	628	629	632	632	639	640	650	646	658	646
C	449	454	452	452	457	454	454	459	459	451
A	110	110	95	95	18	47	65	75	70	75

The dotted lines represent the average statistics of congregations with similar Confirmed Membership today.

Comparing Age Demographics of Members



Attendance and Annual Gains

	Congregation	Similar
Attendance		
Weekly Average	75	201
Weekly Visitors	6	20
Percent Visitors	8.0%	9.9%
Gains		
Child Baptisms	4	7
Junior Confirmations	0	5
Adult Confirmations	0	6

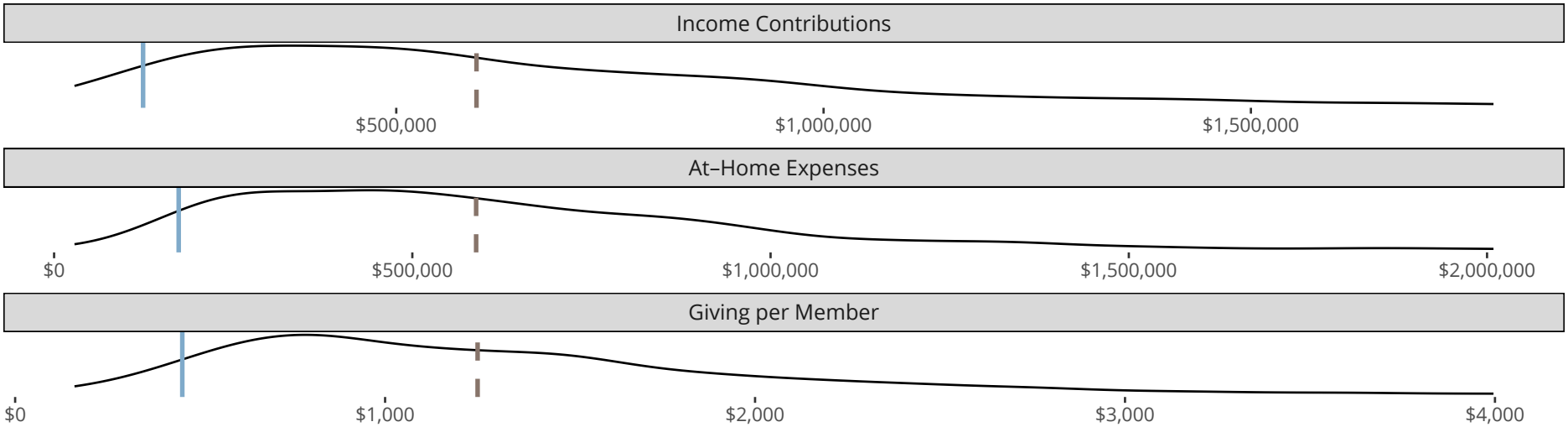
Similar congregations are other LCMS congregations with similar Confirmed Membership to this congregation.

Statistical Profile for: *Zion Lutheran Church*

Ashland, WI | North Wisconsin District | Last Reporting Year: 2025

**Based on annual statistics reported by the congregation.*

Financial Comparison with Similar Size Congregations



The curve represents the distribution of congregations with similar Confirmed Membership.
The solid blue line represents the value of this congregation's current statistic.
The dashed gray line represents the average value among similar congregations.

Statistical Comparison With District and Synod

People	Value	Percentile District	Percentile Synod
Baptized Membership	646	85%	91%
Confirmed Membership	451	84%	89%
Worship Attendance	75	60%	61%
Attendance : Baptized Ratio	12%	2%	1%

Financials	Value	Percentile District	Percentile Synod
Contributions	$203,768	68%	54%
Contribs per Cnf. Member	$452	19%	7%
At-Home Expenses	$173,917	60%	47%
Expenses per Bpt. Member	$269	9%	6%

Percentile is the congregation's rank as a percentage of the whole (e.g. 50% would be the middle ranking and 99% would be the highest).

If any data on this report is missing, it most likely means the data was not reported for the given year.